



AAA Advertising Agreement

Newsletter/Website

Name of Company/Organization: _____

Contact Person: _____ Title: _____

Email: _____ Phone: _____ Fax: _____

Address: _____

City: _____ State: _____ Zip: _____

Website: _____

Terms and Conditions:

Contract space for the AAA newsletter must be used during the four issue period. On contract ads, new artwork must be received on or before the closing date (15th of the month preceding publication), otherwise ad will be reinstated from previous issue. No cancellations accepted after the closing date.

Ad Materials. It is the sole responsibility of the Advertiser to deliver press-ready artwork or approved ad copy / logo by the deadline. For newsletters: 300 dpi, in one of the following formats: PDF, TIFF, EPS, JPG, along with any photos/logos to be included in the ad. For web site banner ads, JPG or PNG file formats are acceptable. Ads can be submitted electronically to auctioneers@bestmanagement.net, or on disk and mailed to AAA, PO Box 26142, Little Rock, AR 72211. Design and layout by AAA is available for \$25/hr. You will receive an emailed ad proof to approve.

Payment and Cancellation Policy. Payment is due with the Agreement and may be made with Credit Card (Visa or MasterCard), a money order, or check. Checks should be made payable to the "Arkansas Auctioneers Association." Due to associated production costs, all Advertisement Agreement payments received and accepted are not refundable.

Ad deadlines for newsletter: February 15th, May 15th, August 15th, November 15th

Ad Sizes and Price:

(All ads are printed in black and white.)

Inside Front/Back Cover (full page)	\$150
Full Page (10.5"h X 8"w)	\$100
1/2 Page (5"w X 8"w)	\$70
1/3 Page (10.5"h X 2.5"w)	\$55
1/4 Page (5"h X 4"w)	\$40
Business Card (2"h X 3.5"w)	\$ 35

Website home page banner (1"h X 3"w) \$600
(will display for 12 months)

Cost of Ad Size Above = \$ _____

Ad Assistance (+ \$25.00): Yes No \$ _____

Total Amount Due and Enclosed: \$

Payment by: Check Money Order

Credit Card: Visa M/C

Card#: _____

Exp. Date ____/____ CVV _____

Billing Address: _____

Cardholder: _____

Signature: _____

Send completed advertising agreements by Fax to:
AAA at (501) 224-0988
Or email
auctioneers@bestmanagement.net